

This Report Brought To You By:

Graeme Eastman

Wisdom ebooks

Visit Us At: <http://www.wisdomebooks.com>

WINNING HORSE BETTING STRATEGIES



-1-

Legal Notice

While attempts have been made to verify information provided in this publication, neither the author nor the publisher assumes any responsibilities for errors, omissions, or contradictory information contained in this document

This document is not intended as legal, investment, or accounting advice. The purchaser or reader of this document assumes all responsibility for the use of these materials and information. ButterflyReports.com, Inc. assumes no responsibility or liability whatsoever on behalf of any purchaser or reader of these materials.

© 2009 ButterflyReports.com, Inc.

Table of Contents

Horse Betting Basics..... 4

Looking At The Data..... 6

Horse Betting Strategies..... 8

Recommended Resources:..... 11

Horse Betting Basics.

Horse racing betting is one of the best opportunities where you can get a leg-up and win consistently. It just requires the right discipline, research, and strategy.

Instinct and your gut feelings are important, but it comes into play after you do your research.

This, of course, can be boring and most don't stick to their game plan. Nonetheless, even if this is the case, you can still improve your results by knowing the basics.

Inside this guide, we're going to go over the essentials to get you started betting smart.

For more advanced strategies and a proven system you can follow, check-out:

→ [Instant Betting Profits](#)

Let's dig-in. First things first. For each horse, there are five types of bets you can make:

1. To **win** it all.
2. To **place** in either first or second place.
3. To **show** and get first, second, or third.
4. **Win and place**. You do both to reduce risk.
5. **Across the board** (win, place, and show). This type of bet reduces your risk. If the horse comes in first, then you win all three. If the horse just shows, then you just win the show bet. If the horse places, then you win both the place and show bet.

On top of this, you can bet on multiple horses. Here the types of multi-horse bets:

- Exacta – Bet on two horses to place first and second.

- Quinella – Same as exacta, order of which horse gets first and second does not matter.
- Trifecta – You pick the exact first, second, and third spots.
- Trifecta box – You pick the top three in any order.
- Superfecta – You pick the exact first, second, third, and fourth spots.
- Superfecta box – You pick the top four in any order.
- Daily double – You pick horses to win in two consecutive races.
- Pick three – You pick horses to win in three consecutive races.

The pay off is bigger for more precise picks, but you should also do more research if you get specific. If you're just doing it for fun and you don't have a system in place, then your bets would be more vague.

In addition to betting on winners, you can also win by betting on losers. With this option, you reverse your thinking. You're still looking for horses with a great track-record, but for some reason or another is likely to lose.

A great guide to profit from laying horses can be found at:

→ [The Lay Maestro](#)

Looking At The Data.

There are a lot of different approaches you can take to get a leg-up. The main goal you should focus on is not to just pick those most likely to win. But, you want to identify the horses who are undervalued by other betters. Over time, you get much better at quickly identifying these high-value horses.

To pick your horses, it's important you look at the data. Here are the key areas you can look at:

- **The jockey's track-record.** Jockeys that win get their choice of the top horses. Jockey's become more important as the length of the race increases and if there are obstacles. In shorter and less important races, then they may not be as big of an advantage. With this said, Jockey's skill certainly should be considered no matter the length of the race. They can be important in having a flawless start.
- **The trainer's track-record.** Does the trainer know how to train to win?
- **The fitness of the horse.** You can get an idea by looking at recent races and their training schedule. If it's been a while since a race, then it may be out of shape. Similarly, you might take into consideration if the horse had a long race too soon to the current race you're bidding on, possibly indicating it is tired.
- **The horse's weight** as compared to its weight class or any other trends. Keep in mind, horse's are heavy. So, what might seem like a big change in weight to us isn't significant to the horse.
- **Running style.** You should compare all of the horse's styles and then see how they all match-up. For instance, a horse that usually takes the lead early might be your ideal pick if there are few other horses that can compete.
- **The horse's track-record.** See how the horse has done recently and in tracks similar to the one you're betting on. The track-record is usually the most important hard data you have to go on to get an edge.
- **Track information** as to whether the track is soft (slow) or hard (fast). Certain horses do better on one or the other.

- Finally, consider **how the horse looks before the race**. Pay attention to how it's acting. You want to identify horses who are motivated to win. This is opposed to those not wanting to be there.

Over all, your goal is to identify which horse is set to win a race. The best way to do this is to analyze track-records and discounting the unknown.

On top of this, **you're looking for bargains**. Check to see if the top horses are in-line with their odds. For instance, if you think a horse should be a top three horse based on your research, but it's not, then this would be a good find. Finding these values is how you consistently win.

With this said, there are a number of different ways to interpret all of the data. How you want to look at it all depends on the situation.

Horse Betting Strategies

Once you have the right data, it's time to put it into action with the right strategies. You shouldn't look for just one strategy. But, you should look to understand a lot of them so you can apply them at the right situation

After all, each race has a different set of horses, each with their own strengths and weaknesses. Sometimes their strengths may not be very important versus other horses with similar strengths and sometimes weaknesses may not be as important either.

A good way to approach it is to use a point system to award pros to a horse and take into consideration any cons. For instance, a certain horse you may like may have a solid jockey. So, you give it one point or it maybe an important race and so you award an extra point. Alternatively, it may be a short race and so the jockey is less important.

Additionally, don't just focus on who is going to win, also look at it from the other angle of who is likely to lose. The more perspectives you get, the better your picks.

The best way to eliminate horses is to watch-out for unknowns. If the horse has an unclear track-record at the type of race you're betting on, avoid it. If multiple horses in a race seem unclear, you might skip the race altogether or just place a low risk bet on it.

Your best bets are those with a clear and solid recent track-record in a similar race.

Let's talk about some betting strategies to uncover ideal horses and eliminate others:

- **Watch for horses that have recently changed class.** Those that have gone down may likely be winners and those that have gone-up might have done so too soon.
- **Look at how the horses perform on different types of turf.** Some do better on dry turf (faster) and others on moist (slower). If the track is moist

(slow), then fast starters tend to do better. It's harder to catch-up.

- **Pay attention to when jockeys switch horses.** The top jockeys tend to get their choice of the best horses. A good idea is to compare the trainer's win ratio with the jockey's win ratio to identify strong horses.
- **Eliminate horses that have never won before.** The chances of this be the day are likely slim. An exception where you might take a risk is if the horse has improved a lot and came very close in the previous two races.
- **Watch-out for over-hyped horses.** Even if it does win, the pay-out may be so low that it's not worth the risk. Instead, you may take a safer bet on a strong, but less favored horse to place.
- **Be wary of "insider tips."** These are often wrong and may be spread for a lot of reasons. Plus, they are only about one horse. They don't take into account the horse's competitors. The better insider information is that which comes closer to race time. This means it's more up-to-date and has less time to spread and get transformed. Often you will see last minute big swings in odds right before it's time to race.
- **Cover your bets on long odd horses.** This means making a counter-bet. For instance, you may bet on one horse to win and for it to show at the same time.
- **Stick to tracks you know.** You want to take into consideration all of the hard data you can get and personal experience with a track can be quite important to get an edge over other betters.
- **Take early odds with a grain of salt.** The more experience bettors or those with more time will wait to get all of the data possible. Pay attention to what happens to the odds as new data comes-in.
- **Take notes of horses when you watch the races.** This way a horse may not win, but you can identify whether it was close, if it showed a lot of effort, or was close, but stumbled.

Over all, the key is to stay patient. Pick a system and stick to it. You go from

being just an average better destined to lose... to a professional doing what it takes to win consistently. One such system you can check-out designed by a mathematics PHD and made easy to follow can be found at:

→ [Horse Race Betting](#)

Recommended Resources:

- [Horse Race Betting](#) – A math PHD's guide to horse betting.
- [The Lay Maestro](#) – Advanced strategies to laying horses.
- [Lay 2 Lose](#) – A software program you can run on your computer that automatically calculates which horses you should bet to lose.
- [Supreme Handicap](#) – How to beat the bookies and win.
- [False Favorites](#) – Proven systems to help identify losing horses to bet on.
- [Stake on Horse](#) – Horse betting strategies.
- [Instant Betting Profits](#) – Complete horse betting system.